



## **INVITATION/NEWSLETTER 1**

### **WELCOME!**

With just a year and a half to go, we would like to welcome you to the first newsletter giving you the currently available information about the European Barbershop Convention 2021 (EBC2021). We will be sending newsletters approximately every six months from now on, and then more regularly as we get closer to the event, so that you'll have all info you need to attend and compete at the convention. We promise that EBC2021 will showcase the best barbershop in Europe and crown our new European barbershop champions!!

### **WHEN AND WHERE IS IT?**

EBC2021 will be held at the Helsingborg Arena in Helsingborg, Sweden (<https://hbgarena.se/>). Here are two informative videos about the location: [https://www.youtube.com/watch?v=p2iiWm\\_J8zw](https://www.youtube.com/watch?v=p2iiWm_J8zw) and <https://www.youtube.com/watch?v=yYi3leVwgEY&t=62s>

Alongside the EBC2021 there will be annual SNOBS Nordic Championships, as well as the annual SAI Nordic Light Region #32 regional competition.

The convention will take place from Wednesday May 5, 2021 to Saturday night May 8, 2021. Many of you will have to plan to arrive in Helsingborg already on Tuesday May 4, as some European contests start already on Wednesday morning. Please see below for more details.

Helsingborg is a coastal city in the southern parts of Sweden, with easy access to all of Europe, thanks to its proximity to Copenhagen, Denmark – just about one hour away. That means direct transport links by air, rail and car. For more tourist info about the city, visit <https://www.visithelsingborg.com/en/> .

To find out more about SNOBS, visit <http://snobs.org>

To find out more about SAI Nordic Light Region #32, visit <http://www.nordiclightregion.com>

To read about the EBC2021 and find all info at one place, visit [www.europeanbarbershop.eu](http://www.europeanbarbershop.eu)



## **WHO CAN COMPETE?**

This is a competition by invitation. Each of the barbershop organizations in Europe will be asked to nominate up to three competitors for each of the categories:

- Mixed (Quartets and Choruses)
- Quartet (Male or Female)
- Chorus (Male or Female)

During the spring of 2019, all organizations will be asked to confirm the number of competitors they intend to nominate for each category to allow detailed schedules to be produced. Confirmed names of the competitors will be required by December 1, 2020 and all competitors must buy a full registration pass.

## **CAN SOMEONE ATTEND IF THEY ARE NOT COMPETING?**

Absolutely, we actually recommend everyone to come join the festive event – you just need to purchase a registration for the convention. It's a fantastic opportunity to get inspired and meet your fellow European barbershop singers! Not forgetting the invited talents from across the globe, too.

## **WHO'S RUNNING THE CONVENTION?**

The event will be jointly hosted by SNOBS and the SAI Nordic Light Region #32.

## **HOW MUCH WILL A REGISTRATION COST?**

The cost for a full registration will be approximately 100 Euros per person. That will allow you entrance to all events during the convention; contests, shows, educations and master classes. The price is based on the convention costs – no profit is planned for the organizers.

## **CAN I START LOOKING AT ACCOMMODATION NOW?**

We have secured block bookings for hotel rooms in Helsingborg and its closest proximity. Once each European organization has confirmed how many quartets and choruses they will nominate to attend, we will release details of how to book. It will be the responsibility of each competitor and attendee to book their own travel and accommodation.



## **WHAT'S THE SCHEDULE OF EVENTS?**

The high-level schedule will be:

- Wednesday May 5 – SNOBS Quartet Semifinal Contest followed by the European Mixed Quartet Competition
- Thursday May 6 – European Female Quartet Competition (incl SAI Nordic Light Region #32 quartets\*), then European Mixed Choruses, followed by an evening show including international guests.
- Friday May 7 – European Male Quartet Competition, followed by European Male Choruses. Then a great show featuring special guests and medalists. We are also having a joint dinner, "SNOBS style"\*\*, for those who have purchased tickets,.
- Saturday May 8 – European Female Chorus Competition (incl SAI Nordic Light Region #32 choruses\*). The night includes a closing show with international guests and medalists and a huge afterglow party, "SNOBS style"\*\*, with food (separate tickets sold) .

Further detailed schedules will become available once the competitor numbers are known.

\* The SAI Nordic Light Region #32 competitors will appear in a mixed order with the European competitors. The 3 top performers in the regional competitions will also count as participants in the European competitions.

\*\*"SNOBS Style": SNOBS conventions are well known around the globe for its very specific joint dinners and afterglows, following the contests and shows each night. During a meal and a beverage Swedish choral chants will arise around the tables; groups will spontaneously burst out in tags or pole cats and we all join in as much as we can and want.



## **WHO WILL BE JUDGING?**

Judging panels for the EBC2021 will follow the same format as previous European competitions. The judges will follow BHS judging rules and there will be 3 judges per category for the European contests. For the SNOBS and SAI#32 contests judging panels according to the rules of each respective organization will be applied. The list of judges will be published in the next newsletter.

## **WHERE CAN I FIND OUT MORE ABOUT THE EBC2021?**

The new website [www.europeanbarbershop.eu](http://www.europeanbarbershop.eu) and the Facebook page <https://www.facebook.com/EuroBarbershop21/> will be the primary resources.

If you have any questions in the meantime then please email the EBC Coordinator, XXX on [ebc@snobs.org](mailto:ebc@snobs.org)

## **WHAT HAPPENS NEXT?**

Get excited and start planning your trip! We have a fantastic pool of talent in the Nordic countries to showcase during this once-in-a-lifetime event - plus our many guests from USA and other places - and a world class acappella group to reveal. MORE INFO TO COME!

If you have any immediate questions, please contact your home barbershop organization or the EBC coordinator. Further information will be shared around May 2020 – so do look out for that on our website and Facebook page!

The EBC2021 Convention Team

Annika, Elisabeth, Kerstin, Andy, Bengt, Janne, Mikael & Henrik